

T E D B A K E R

L O N D O N

TED's Guide to what the Deputy Manager does around here

Ted's Mission Statement

*Our Mission is to build a successful company through the creation of a leading designer brand. By conducting ourselves in an **efficient** and **courteous** manner and by maintaining Ted's high standards and **integrity**, we pride ourselves in always being in a position to satisfy the needs of our customer. In order to protect the **ethos** and **persona** for which we have gained an enviable reputation, we always ask ourselves the question: **'Would Ted do it that way?'***

Our approach is "no ordinary" and so are our people. Ted is looking for talenTED new recruits to join his expanding UK & Europe teams. A sharp CV is a good start but experience alone doesn't always count for everything. If you're a fashionable lad or lass and know the difference between a loo and a lift, then you might just make the cut. And don't forget, Ted has a soft spot for the cheeky, innovative, creative and flirty. If this is music to your ears, then you may very well have found your next home.

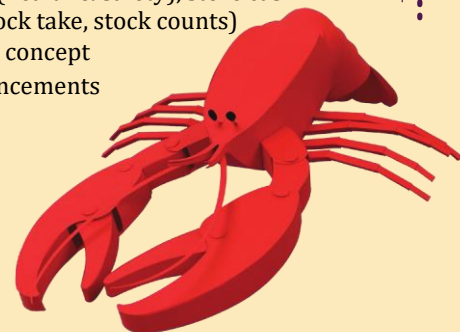
ExciTED for a new opportunity? Ted Baker London is currently seeking a talented and passionate full-time Deputy Manager for our **beautiful Oxford location!**

So, You Think You've Got What it Takes. . .

The Deputy Manager role is to partner with the Location Manager to drive the business and the location's achievement of KPI's and coaching the team to achieve excellence. To be accountable for the successful operational running of the location in the Managers absence and be an inspirational ambassador of Ted understanding and promoting the company's "Mission Statement" and "Vision".

Main responsibilities

- Ensure the team maximizes sales potential by the correct use of all resources, leadership and team motivation.
- Deliver effective recruitment, training and motivation of the team. Adapt personal, interpersonal and Managerial behavior to bring out the best in people and enhance the company brand values.
- Ensure store and team members are presented to the highest possible standards in line with brand expectation. Be competent in product knowledge and feedback regularly to Store Manager on performance and opportunities.
- Reflect the values of the brand with integrity and respect for others. Be seen as truthful, fair and trustworthy and demonstrate enthusiasm and passion for the brand.
- Identify and resolve problems in a timely manner. Use feedback to modify and develop alternative solutions and be prepared to make decisions.
- Be competent in knowledge of stores performance and have a keen awareness of local market, support team to develop client opportunities.
- Follow policies and procedures and complete administrative tasks correctly and on time. Manage store systems/processes to support a sales environment and achieve operational guidelines.
- Partner with Store Manager and Central Operations team on all back of house operations and systems/processes to support a sales environment and achieve operational & LP guidelines to protect all assets
- Collaborate with Store Manager in areas of risk management, physical security (health & safety), store cash controls (bank deposits, safe funds, petty cash), and inventory management (stock take, stock counts)
- A strong digital focus with the ability to embrace and drive new initiatives from concept to implementation, helping support new ways of selling and brand profile enhancements



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Tools of the trade...

- Previous sales and team management experience
- Previous retail sales experience in a high end, contemporary environment, with a passion for product, retail
- Excellent communication and organizational skills
- Leadership
- Proactive and positive attitude
- Established relationships in the local marketplace.
- Preferred applicants will have a department store background

Ted's Core Competencies

- Satisfy the needs of our **customer**, always
- Pursue growth and opportunities through **initiative and proactivity**
- Build open and **honest** relationships with clear **communication**
- Create a positive **team** environment, encourage **collaboration**
- Be proud, passionate, **motivated**, committed
- Take ownership, be **accountable**
- Encourage **organisation**, high standards and efficiencies

